

Rice Belt®

Customer Proprietary Network Information Notice

Rice Belt Telephone Company, Inc. respects your privacy and abides by the privacy rules mandated by the Federal Communications Commission ("FCC"), state commissions, and any other oversight telecom agencies. **We never sell your private account information or provide call detail information of your telephone calls to outside entities for marketing purposes.** The protection of your information is important to us, and our company acknowledges that we have a duty, under federal law, to protect the confidentiality of your information.

Sometimes we would like to make you aware of additional products or services available from us outside the existing business relationship. For example, if you have our local telephone service, you may be interested in our long distance service. However, per the FCC's rules on Customer Proprietary Network Information (CPNI), you have the option of being excluded from such targeted marketing services. CPNI is information created by virtue of the relationship between a carrier and a customer, including the quantity, technical configuration, type, destination, location and amount of use of a customer's telecommunications services purchased, and related local and toll billing information. It does not include published information such as one's name, address, or telephone number.

We would like the opportunity to continue to better serve you by notifying you of our additional products and services; however, you have the right to opt-out of hearing about these products and services. **If you would like to continue being notified about the products and services based upon your current services with us, no action is required on your part.** However, if you would like to "opt-out", the signed and returned signature form below will prevent us from informing you of the products and services outside of your existing scope of service with us based upon the use of your CPNI.

Unless you provide us with notice that you wish to opt-out within 33 days of the date of this notice, we will assume that you give our company the right to utilize your CPNI for internal marketing campaigns. Again, **we will not sell your information to third parties.** Please be advised that if you do not opt out, your consent will remain valid until we receive your notice withdrawing it. If you wish to withdraw your consent at any time, you may do so by calling us at **(870) 684-2288**.

Furthermore, note that opting out will not affect the status of the services you currently have with our company. In addition, we may disclose your CPNI to comply with any laws, court order or subpoena.

Please call our office if you have any questions on this notice.

OPT-OUT NOTIFICATION

I have read this notice and would like to Opt-Out of the CPNI based marketing of products and services that are outside of my existing scope of service offered by Rice Belt Telephone Company, Inc.

Authorized Customer (print): _____

Signature: _____

Telephone (or account) number: _____ **Date:** _____

Mail to: Rice Belt Telephone Company, Inc, ATTN: Opt Out, 228 Kings Highway, Weiner, Arkansas, 72479